# ninas

Argyle Pink Diamonds









# About the Argyle Diamond Mine

Since 1983, the Argyle Diamond Mine in Western Australia's Kimberley region has produced the world's most exquisite natural coloured diamonds. Champagnes, pinks, even violet and red diamonds have all been consistently produced from the red dust, in quantities that have never been seen before or since.

Prior to the 1980s, production of pink diamonds had been sporadic, and limited to international mines. Argyle pink diamonds, from a certifiable source and of a depth and range of colours never seen before, have commanded the world's attention since.

Formed at a depth of over 160 kilometres below the earth's surface, unearthing these treasures is a challenge both in size and complexity. Operating 24 hours a day, 365 days of the year, the Argyle underground mine comprises an intricate network which comprises two underground crushers and around 40 kilometres of tunnels, facilitating the access of diamonds from the furthest reaches of the earth.



And now, this mine, the only reliable source of pink diamonds in the world. is set for closure by 2021.

When it closes, 90% of the worlds pink diamond supply will disappear with it.

Marrakesh & Petra Argyle Pink & White Diamond Rings





# The Argyle Tender

Every year, the Argyle Diamond Mine release the Argyle Pink Diamond Tender, comprising 50 of the most prized diamonds unearthed that year. These stones are among the most unique and highly sought after pink, violet, blue and red diamonds in the world.

As a Select Atelier, Nina's are invited to take part in this exclusive Diamond Tender, making these stones also available to you. The Argyle Pink Diamond Tender typically features 40 to 55 Argyle Pink Diamonds weighing 0.50ct or more, which are certified by two independent grading laboratories.

Control over the mining, manufacturing, and marketing of these diamonds allows Argyle Pink Diamonds to offer the security of a guaranteed chain of custody from mine to market, and is backed up with a certificate of authenticity.

Nina's even have their own Tender Stone - The Peony, currently set in the Peony Diamond Ring.

The Peony - 2013 Argyle Tender Stone, set in The Peony Argyle Pink Diamond Ring





# Why buy now?



Lily, Enamel & Trillium Argyle Pink Diamond Rings

With the announcement of the Argyle Diamond Mines closure, pink diamonds, particularly Argyle certified pink diamonds, are already becoming both hard to come by, and even harder to acquire

With no new sources in the pipeline for the foreseeable future, these rare stones will soon be gone. Don't miss out on your chance to secure your piece of pink now!



#### The Four C's

When it comes to pink diamonds, the traditional 4 C's - Cut, Colour, Carat and Clarity - are not holy writ as they are for other diamonds.

When it comes to pink diamonds, it's all about colour, colour, colour.

For pink diamonds, Saturation, Tone and Hue all play the primary role in determining a stones value, with cut used to enhance these features.

From here the next important factors are Cut, as cut enhances colour, and Certification. The final C is Cost.



Saffron Halo & Geranium Cluster Argyle Pink Diamond Earrings





# Choosing your pink diamond - Colour



When it comes to pink diamonds, it's all about colour, colour, colour.

Saturation, Tone and Hue all play a primary role in determining a stones value.

Argyle pink diamonds are so unexpected and so rare, Argyle had to create their own GIA approved colour grading system just to properly catalogue and value them.

Pink diamonds are available in 4 main colour grades -Purplish Pink, Pink, Pink Rose and Pink Champagne.

The purer the pink and higher the colour saturation, the higher the value.

This means that when choosing your pink diamond, there is one somewhere on this scale to suit your taste and budget.



# Choosing your pink diamond - Cut

When it comes to pink diamonds, the cut is used as a secondary feature to enhance colour. That's why fancy shapes such as cushion or radiant cuts are more common, as these shapes enhance colour, and shapes like brilliant, marquise or pears are less so as they only suit deeper coloured stones.

However, this means that cuts like these are rarer, bringing with it its own value.





### Choosing your pink diamond - Certification

Certification confirms the characteristics, source and chain of custody of your stone. Every Argyle Pink™ diamond that is greater than 0.08 carat is also laser inscribed with a unique identification number visible only under magnification and is issued with a GEM Identification and Authenticity document.

Without these factors, your diamonds value can be questioned.

The best way to guarantee your diamonds certification is to purchase through an Argyle Atelier. Only a carefully chosen few jewellers are counted as Argyle Pink Diamonds Select Ateliers, relied on for their unerring quality, integrity, and spectacular creativity. Argyle Pink Diamonds Select Ateliers are the trusted source for assured provenance and custodianship of these precious diamonds.

Other retail sources may advertise and offer Argyle pink diamonds for sale. However, Argyle's assurance regarding responsible sourcing and chain of custody can only be provided in relation to Argyle pink diamonds that are purchased from other Select Atelier network.

Nina's Jewellery is proud to have been among the first Argyle Pink Diamond Select Ateliers.







# Choosing your pink diamond - Cost

The final and most personal C - Cost.

Pink diamonds can range in price from hundreds into the millions, with a lot to choose from in between!

So how do you find the perfect stone for your budget?

Why, by contacting one of our Diamond & Design Specialists of course!
With access to everything from near colourless pinks to Argyle Tender Stones, our Diamond Specialists source you options to suit style, taste and most importantly, budget.



Wisteria, Jasmine, Blossom & Paris Argyle Pink Diamond Halo Rings



### The Finished Product

Argyle Pink Diamond Ateliers are also entrusted to design for and set these unique stones. Nina's carries a wide range of one of a kind pre-made pieces in their showroom, just waiting for their forever. View some of these unique pieces in our Kununurra or Dunsborough showrooms, or view our whole collection online at ninas.co.



Jasmine Argyle Pink & White Diamond Halo Ring



Antoinette Argyle PInk Diamond Cross Ring



Trio Argyle Pink Diamond Ring



Marrakesh Argyle Pink Diamond Ring



J'Adore Argyle Pink Diamond Cluster Ring



# Feeling Blue?

At only 0.004% of global production, blues surpass even pink diamonds for rarity, and are already proving their worth to collectors.

Again, for those searching for blue and violet hues, the Argyle Diamond Mine has proven itself truly unique, as one of the worlds only sources of these exceptional stones. Even then, for every 25 million carats of unpolished diamonds found there, only a single polished blue or violet tender stone is produced.

Ranging in colour from rich grey blues, through lilac and azure, these stones are an unconventional choice - but more prized because of it.







# Seeing Red?

Red diamonds form in a unique circumstance to most other coloured diamonds - rather than the presence of a chemical impurity giving it its colour, it's the absence of another chemical that creates the hue. Red diamonds are pure carbon.

The most rare diamond in the world, it is thought that there are only about 30 truly red gem quality diamonds available world wide. This means that stones containing red hues, such as orangey red or purplish red are extremely rare, and highly sought after.

When it comes to red stones, saturation is key. The richer the colour, the rarer the stone.

The Argyle Diamond Mine is known as one of the only sources of red diamonds in the world. Since 1983, it has produced a number of red stones as a part of the annual Argyle Tender, as well as pinkish reds.

This gives Nina's exclusive access to red and reddish hued diamonds, for the truly discerning collector.





### About us



Not all pinks are created equally, but they are created for all budgets. That's where we come in.

In 1984 we were honoured to purchase the first diamonds from the now famous Argyle mine. This relationship continues to this day, and is the genesis of our position as Australia's premier coloured diamond specialists and one of only a handful of Argyle Pink Diamond Select Ateliers in the world, hand selected retailers by Argyle themselves to set and design for these precious gems.

That means when it comes to pinks, no one knows them better. Certified by the Gemological Institute of America, our team of Diamond and Design specialists work with you to find the right colour, cut and carat to suit your budget. And then, we work on the final 'C' - Cost, ensuring that you not only get the best pink possible, but also at the best price.

Available 24/7 via live chat, phone, email, text, messenger or social platform, our team can even come to you, ensuring your hunt for the perfect stone is a personal and tailored experience.



#### Let's talk!

To schedule your appointment to discuss your perfect pink, contact us now.

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